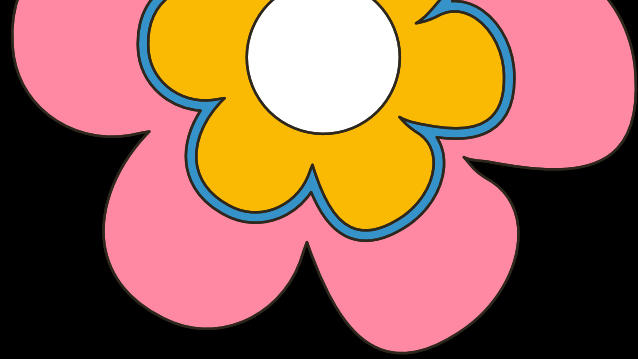
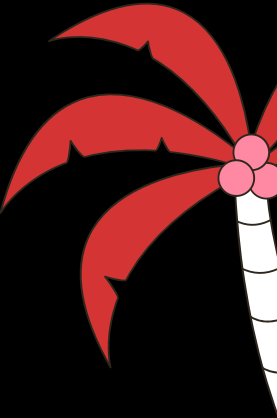




**THE UK'S  
BIGGEST  
PROPERTY  
FINANCE FESTIVAL**  
IS BACK!

# 2027 FINANCE FEST

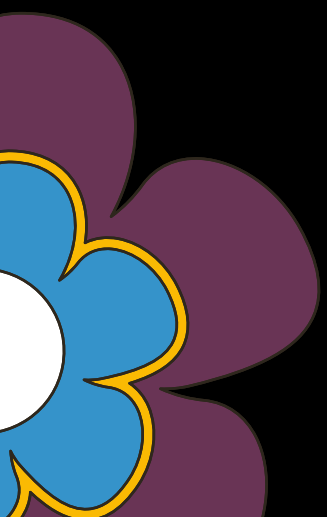
**SAVE  
THE  
DATE**



HOME FARM CLAMPING

**18<sup>TH</sup>**

**JUNE  
2027**



# JOIN THE MOVEMENT!



# FEEDBACK & TESTIMONIALS



**Chris Tremlett** • 1st  
Founder at UK Homes Network | First social media app for pr...  
3h • 🌐

Finance Fest was unreal.

It completely broke the mould of property industry events and gave a lot of hardworking people some proper respite.

The site was huge and everywhere you looked there was something going on.

I became Roma's Bungee champion, had my tarot cards read and had the best truffle and bacon burger.

It was all topped off by spending it with some of my favourite people and I'm so grateful to [Anastasia Ttofis](#) for inviting me.

I'm going to be keep a close eye on a date in 2027 being announced.



**Sam Cooke** • 1st  
Owner of Blue Bricks Magazine 🍷. Passionate about ethi...  
2h • Edited • 🌐

For once the hangover is worth it! 🍷

I had a blast sponsoring Finance Fest yesterday, and catching up with some of my close friends in the industry.

Every event is made better when team [Roma Finance](#) attend. Especially when they bring a bungee run 🍷

Unfortunately for my head, I think a lot of our finalists, like [Karl Pearce](#) were trying to bribe their way to win an award next week by plying me with booze. 🍷

[Anastasia Ttofis](#) and the team at ILA have knocked this event out of the park, and I look forward to sponsoring the next one. Bringing people together, and having some fun at the same time, is what it's all about. ❤️

Great to catch up: [Chris Tremlett](#), [Aileen Andrews](#), [Charlotte Rutter](#), [Victoria Tsoy PhD](#), [Elizabeth Warburton](#), [Rosalia Lazzara](#), [Bernadette Anderson](#), [Shane Traynor](#)



**Shrena Patel** • 1st  
2024 B&C Winner - BDM of the Year. Specialist Lender focus...  
8m • 🌐

Amazing networking, great people, and music that took me right back to my garage raving days! 🎵 🍷

Huge credit to [Anastasia Ttofis](#) for creating such a unique space where property & finance professionals could connect, unwind, and actually enjoy themselves in a more relaxed atmosphere. 🍷 🍷

Moments like this prove the best connections are often made outside the usual business setting ✨

Now excuse me while I spend the whole weekend recovering 🍷 🍷  
[Octane Capital](#)



**Chloe Scott** • 1st  
Co-Founder @ Zillah - The UK's first evidenced credibility pl...  
4h • 🌐

I recently met someone really frickin cool 🍷

Her name is [Anastasia Ttofis](#) and she's someone who is completely unapologetically herself. Someone who values meaning, peace and people over "stuff". 🍷 🍷

And last week she showed the property and finance communities what it actually looks like to relax, connect, learn, unwind AND HAVE FUN...by creating and hosting what was the UK's first ever finance festival 🍷 🍷 🍷

And honestly? What an absolute success it was.

There were talks.  
There was live music.  
There was glitter ✨  
There was delicious food,

But the real magic was the people 🍷 🍷

The calibre of founders, investors, operators and genuinely interesting humans we met was incredibly valuable to what we're building with Zillah.

So thank you.  
Thank you for having the idea.  
Thank you for taking the risk.  
Thank you for the insane amount of hours I can only imagine went into pulling that off.  
And thank you for having us there 🍷

Huge shoutout to the Property Elevator guys too [John Howard](#) [Scott Marshall](#) [Nicholas Wallwork](#) who were equal parts inspiring and entertaining 🍷



**Bernadette Anderson** • 1st  
Multi Award-Winning Property & Social Housing Developer,...  
1h • Edited • 🌐

Please ❤️ and share! [#ThankfulThursday](#)

What a wonderful day yesterday at the very first [#FinanceFest](#)! It was fantastic to attend such an exciting and innovative event 🍷

An absolutely massive well done to [Anastasia Ttofis](#) and the team for bringing something so creative and unique to the industry — truly a first of its kind. Your vision, hard work, and innovation made the day really special.

I'm also so grateful to have been invited as a finalist of the Blue Bricks Magazine Property Awards taking place next week. A huge thank you to [Sam Cooke](#) for the opportunity - it really means a lot.

Excited for next year! 🍷 🍷

[Damien Jourquin](#)  
[Jason Patterson](#)  
[Charlotte Rutter](#)  
[Sean Land](#)  
[Victoria Tsoy PhD](#)  
[Rosalia Lazzara](#)  
[Chris Tremlett](#)  
[John Howard](#)  
[Nicholas Wallwork](#)  
[Kalina Minkova](#)  
[Elizabeth Warburton](#)  
[Daniel Kendrick](#)  
[Karl Pearce](#)

[#PropertyDevelopment](#) [#MakingItHappen](#)  
[#InvestmentOpportunities](#) [#Mentor](#)

You are a legend. I know a lot of visionary people who I love working with - you however are up there with the elite. Thank you for asking me, we absolutely loved it! I hope you are recovering well lovely! Xx

10:22



Nicholas Wallwork 09:37  
to Scott, John, me ▾

Hi Anastasia,

It was such a fun event, so professional, and you really exceeded expectations. Massively well done, and we were really pleased to be a part of it... :)

Looking forward to next year already!

Kind Regards  
[Nicholas](#)

# FEEDBACK & TESTIMONIALS



**Francesca Woodhouse** • 1st  
Specialist Finance Lender - Residential/Commercial Bridging,...  
1d • 🌐

An incredible day and evening, brilliant crowd, and music that brought back some serious memories 🎵🐼👍

A huge shoutout to [Anastasia Ttofis](#) for curating such a refreshing environment, somewhere property and finance professionals could relax, connect, share insights and enjoy themselves. 🍷

Events like this are a great reminder that the strongest connections are often deepened outside of the traditional business setting. 🍷

[Octane Capital](#) [Anastasia Ttofis](#) [Shrena Patel](#) [Finance Fest](#)



Anastasiaaaaa!!! Amazing event!!! Looks like a lot of work went behind it, you should be very proud 🥰❤️

That was honestly the best "networking" event I've ever been to

21:08



**Emma Ross** • 1st  
Bridging • Development • Commercial Mortgages • Foreign...  
7h • Edited • 🌐

Well done to [Anastasia Ttofis](#) for pulling off the UK's first [Finance Fest](#). We traveled from Glasgow and Manchester to London to support Anastasia's vision.

As a proper festival lover myself, it felt the right fit to sponsor the event.

We had a great day and well done ILA team.

Now getting ready for 2 days at the dentist show at the NEC Birmingham.

If anyone is attending then send me a DM to meet up for a coffee ☕ (I think I need lots this morning 😊)



Tash no words doll, you absolutely smashed it no notes 10/10 xx

09:30



**Scott Marshall** • 1st  
#LoveToLend  
1d • 🌐

A fantastic day at Finance Fest last week. 🎵🐼

Around 200 people from across the property and finance industry attended, including lenders, brokers, developers, and investors, creating a brilliant atmosphere from start to finish.

It was great to meet new faces and spend time with good friends and industry connections, including [Christopher Taylor](#) from Westcor, who I've known for over 25 years, which says a lot about how important long-term relationships are in this industry.

I also really enjoyed joining the [Property Elevator](#) session alongside [Nicholas Wallwork](#), [John Howard](#), and [Elizabeth Warburton](#), with plenty of honest conversations around the market, funding, opportunities, and where the sector is heading.

Huge congratulations to [Anastasia Ttofis](#) and the team at iLA for organising such a fantastic event. Pulling something like this together is no small task, and they absolutely delivered.

Proud as well that [Roma Finance](#) was the headline partner for this great event.

Already looking forward to the next one.

[#FinanceFest](#) [#PropertyFinance](#) [#RomaFinance](#)  
[#LoveToLend](#) [#BorrowerFirst](#)



**David Coleman** • 1st  
Head of Sales - dedicated expert support in specialist lending  
1d • 🌐

You've heard of "Boots and Cats" 🐼

🎵 We're giving you

🎵 "Beats and Brokers"

🎵 "Deals and Dancefloor"

🎵 "Mortgages and Music"

👤 Me and my fellow DJ [Jamie Pritchard](#)

🔥 Warming things up for [Finance Fest](#)

🌟 Hosted by the wonderfully amazing [Anastasia Ttofis](#)

🕺 See you on the Dancefloor 🐼



Hey, can I just say, I thought I'd drop in for a couple of hours, but I stayed to the bitter end and it was wicked! Well done and I'm 100% down for DJing next year if you want me x

23:00



|               |         |
|---------------|---------|
| EMAILS SENT   | 151,124 |
| UNIQUE OPENS  | 51,861  |
| UNIQUE CLICKS | 33,859  |
| OPEN RATE     | 34.32%  |
| CLICK RATE    | 22.4%   |

2026 EMAIL  
MARKETING  
STATISTICS



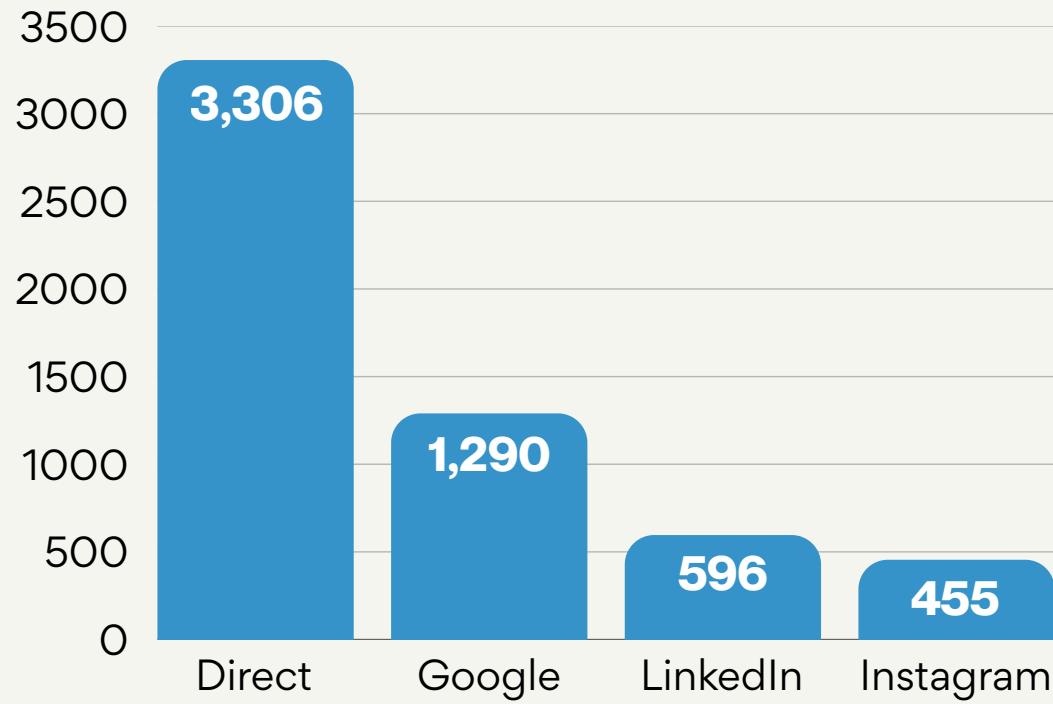
# 2026 WEBSITE ANALYTICS

Site Sessions  
**6,327**

Unique Visitors  
**4,537**

Page Views  
**8,984**

Sessions by Source & Category



| Best Performing Months | Sessions Over Time |
|------------------------|--------------------|
| Aug 2025               | 170+               |
| Oct 2025               | 150+               |
| Mar 2026               | 190+               |
| May 2026               | 220+               |
| June 2026              | 200+               |

We've rebuilt our website! Check it out [here](#)





# 2026 INSTAGRAM ANALYTICS

Total views:

87,787

Total interactions:

2,751

New followers:

316

Total sourced & messaged:

1,126

Best Performing Post



OUTREACH



6.1K 140 75

# 2026 LINKEDIN ANALYTICS

Total posts:

42

Total comments:

303

OUTREACH

Total sourced & messaged:

1,745

Total impressions:

122.9K

Total reposts:

81

Total reactions:

1,290

Total engagements:

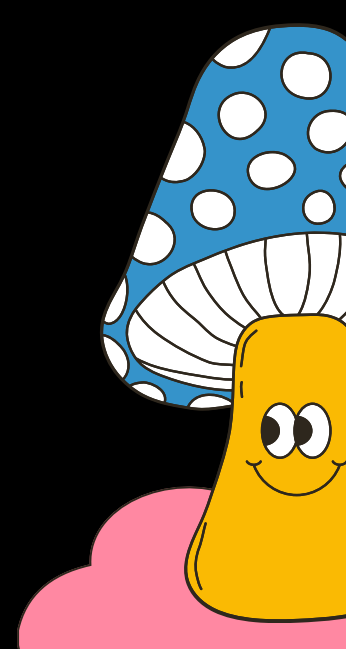
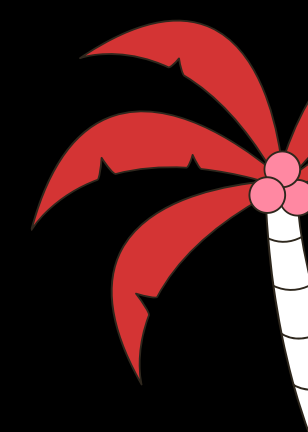
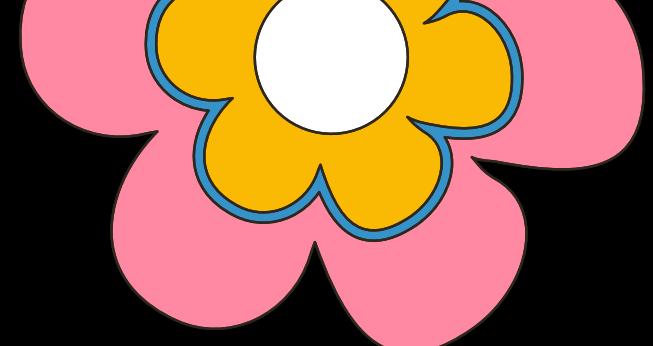
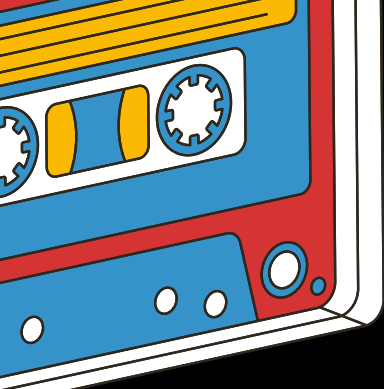
1,674

ANASTASIA TTOFIS

Founder of Finance Fest and iLA, she has been recognised by TBD as one of the top LinkedIn influencers, ranking on its Indie list, which highlights lawyers at independent, boutique, and smaller firms.

With more than 7.7K followers on LinkedIn and exceptional reach on the platform, Anastasia used her audience to help drive the success of Finance Fest and achieve these impressive results.





# SPONSORS

**WHAT'S INCLUDED &  
PRICING**

**2027  
FINANCE  
FEST**

# WHAT'S INCLUDED

## SELECT ONE ACTIVITY

- Glitter Wagon (£2,750 + VAT)
- Goats (£2,750 + VAT)
- Snake Handler + Stilt Walker (£2,500 + VAT)
- Magician (£2,500 + VAT)

## ALL INCLUDED

- Festival Flags
- Email & Social Promotion
- Video Feature
- 5 Complimentary Tickets
- DJ & Speaker Mentions
- Wristbands & Flyers



# EXPERIENCE SPONSOR

**SEE PRICES**



**2027  
FINANCE  
FEST**

# MAIN ATTRACTION SPONSOR

SEE PRICES

## WHAT'S INCLUDED

### SELECT ONE ATTRACTION

- Bucking Bronco (£5,000 + VAT)
- Snowboard Simulator (£5,000 + VAT)
- Sumo Wrestling (£3,500 + VAT)
- Cash Grab (£3,500 + VAT)

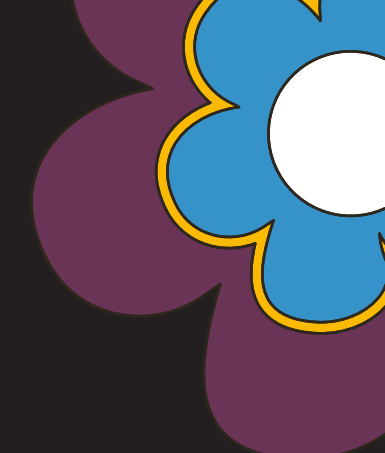
### ALL INCLUDED

- Festival Flags
- Email & Social Promotion
- Video Feature
- 10 Complimentary Tickets
- 1 Luxury Tipi
- DJ & Speaker Mentions
- Blue Bricks Magazine
- Wristbands & Flyers





**2027  
FINANCE  
FEST**



# WHAT'S INCLUDED

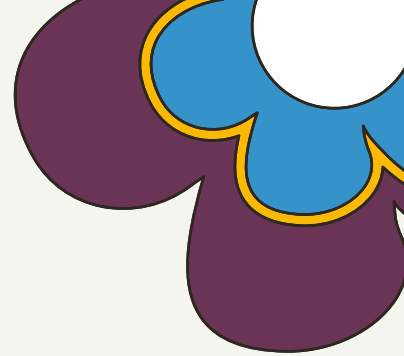
# HEADLINE SPONSOR

**£10,000 + VAT**

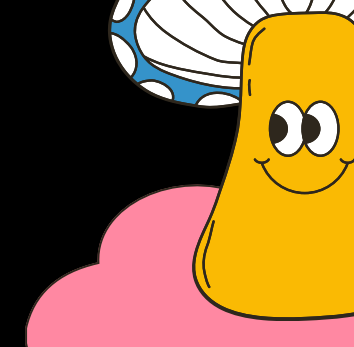
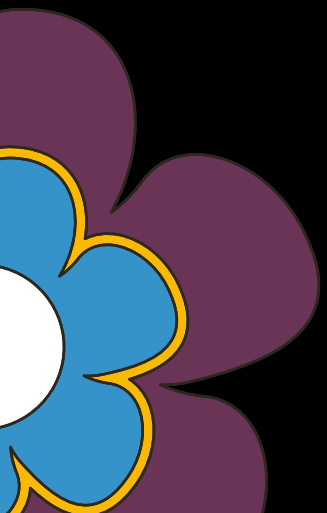
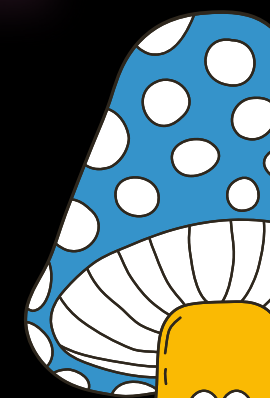
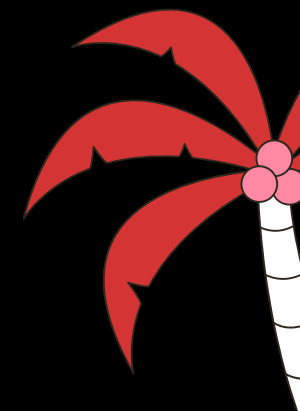
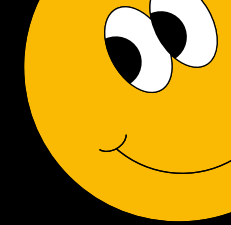
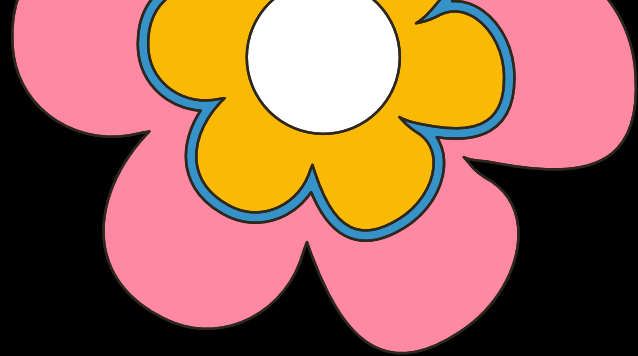
- Main Bar (1x Free Drink For All Guests)
- Live Music Stage
- Talk Stage
- Festival Flags
- Email & Social Promotion
- Video Feature
- Category Exclusivity
- 15 Complimentary Tickets
- 3 Luxury Tipis
- DJ & Speaker Mentions
- Stage Branding
- 10 Min Stage Speaking Slot
- Dedicated Pre & Post Event Mailer
- Priority Marketing Placement
- Blue Bricks Magazine
- Wristbands & Flyers



# PARTNER PACK COMPARISON



| BENEFIT                      | HEADLINE SPONSOR | MAIN ATTRACTION SPONSOR | EXPERIENCE SPONSORS |
|------------------------------|------------------|-------------------------|---------------------|
| Festival Flags               | ✓                | ✓                       | ✓                   |
| Email & Social Promotion     | ✓                | ✓                       | ✓                   |
| Video Feature                | ✓                | ✓                       | ✓                   |
| Wristband & Flyers           | ✓                | ✓                       | ✓                   |
| DJ & Speaker Mentions        | ✓                | ✓                       | ✓                   |
| Complimentary Tickets        | 15               | 10                      | 5                   |
| Blue Bricks Magazine         | ✓                | ✓                       | -                   |
| Luxury Tipis                 | 3                | 1                       | -                   |
| Category Exclusivity         | ✓                | -                       | -                   |
| Main Bar                     | ✓                | -                       | -                   |
| Stage Branding               | ✓                | -                       | -                   |
| 10-Minute Stage Slot         | ✓                | -                       | -                   |
| Headline Partner Status      | ✓                | -                       | -                   |
| Pre & Post-Event Mailer      | ✓                | -                       | -                   |
| Priority Marketing Placement | ✓                | -                       | -                   |



# FULL BREAKDOWN

FOR ALL SPONSORS\*

UNLESS OTHERWISE SPECIFIED\*

# FESTIVAL PRESENCE

Bring your brand to life with high-visibility placements throughout Finance Fest.

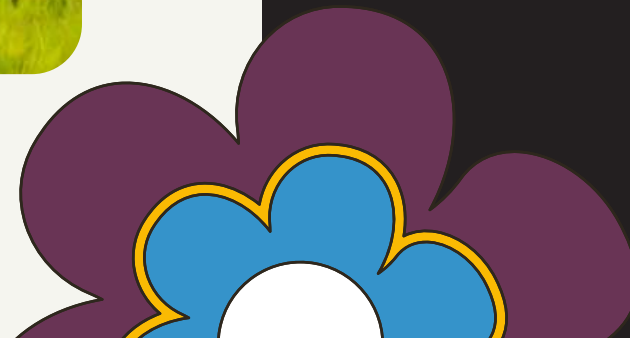


## FESTIVAL FLAGS

Your branded festival flags will be positioned across the site, ensuring your business remains highly visible throughout the event and helping reinforce your presence as a key event partner.

## WRISTBANDS & FLYERS

Your logo will be featured on every attendee's wristband, providing visibility throughout the festival. Each attendee will also receive a flyer on entry featuring the full festival line-up and your branding.



## FESTIVAL PRESENCE

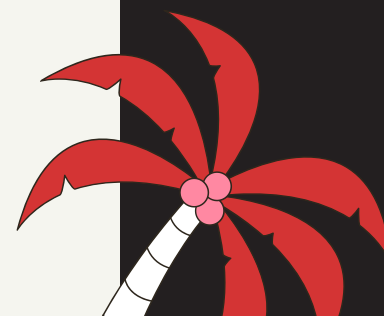


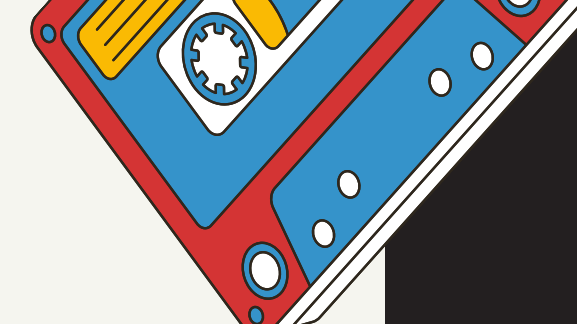
## FINANCE FEST GOODIE BAGS

Partners can include branded merchandise or promotional items such as wristbands and flyers or include them within the official Finance Fest goodie bags distributed to attendees.

## STAGE RECOGNITION

Receive live acknowledgements throughout the event, ensuring attendees recognise your business as a key Finance Fest partner.





# MARKETING & VISIBILITY

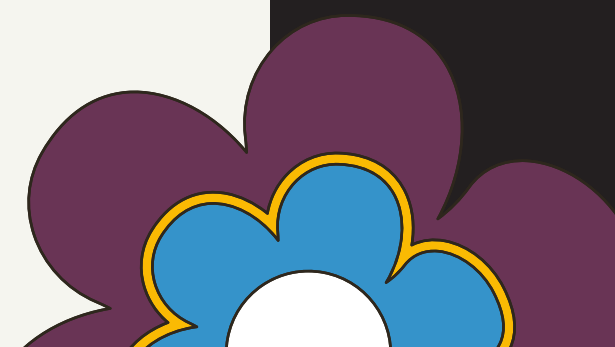


While most events and sponsorships buy you a few months of visibility, Finance Fest delivers a full 12 months of sustained marketing every single year.

Marketing for the 2027 event is already live, and it won't stop. **From now through March 2027**, our dedicated team keeps momentum going year-round, even outside peak season:

- **Instagram:** Consistent weekly posting to keep the brand front-of-mind
- **iLA Database Mailer:** Monthly reach into our finance and property network, with Finance Fest featured in every send
- **Personal Promotion:** Continuous visibility across LinkedIn and social channels, driven directly by the team behind the event

Then, **from April – July 2027**, activity intensifies into full campaign mode:

- **Increased Instagram Output:** Frequent visibility in the lead-up to the event with posting 3x a week
  - **Increased LinkedIn Output:** More content across the media platform
  - **Story Activity:** Keeping Finance Fest visible in the moment, throughout the campaign
  - **Sponsor Branding at Every Touchpoint:** Logos woven across content, campaigns, and event materials for maximum exposure
- 

## MARKETING & VISIBILITY

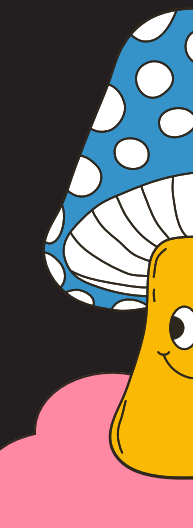
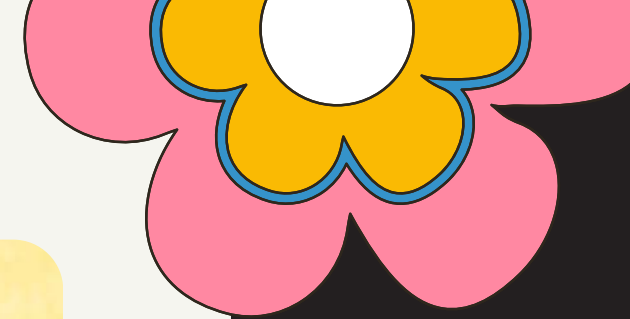


### EMAIL CAMPAIGNS

Be featured across Finance Fest email campaigns sent to our growing database of property and finance professionals, building awareness before the event begins.

### SOCIAL MEDIA COVERAGE

Your brand will be featured across our event marketing and social media activity before, during and after the festival, helping maximise visibility and engagement.



## MARKETING & VISIBILITY



## BLUE BRICKS MAGAZINE FEATURE

MAIN ATTRACTION  
& HEADLINE  
SPONSORS ONLY!

Extend your reach beyond Finance Fest with 2 featured articles in Blue Bricks Magazine, one published before the event and one after, alongside dedicated email campaigns to the Bluebricks audience, giving your brand additional exposure before, during and after Finance Fest.

## PROFESSIONAL VIDEOGRAPHY

Our media team will capture professional content during the event, including a dedicated feature with your team that can be used across your own marketing channels.

# TICKETS & TIPIIS



## COMPLIMENTARY TICKET

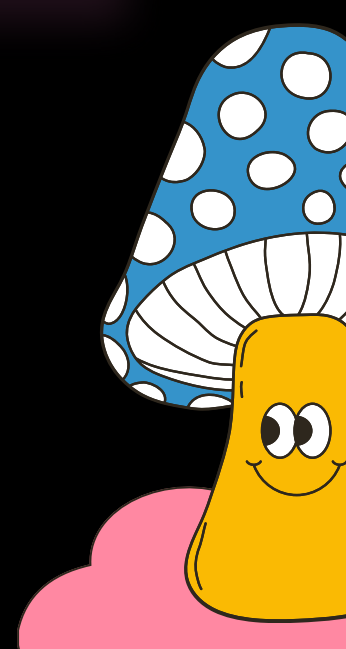
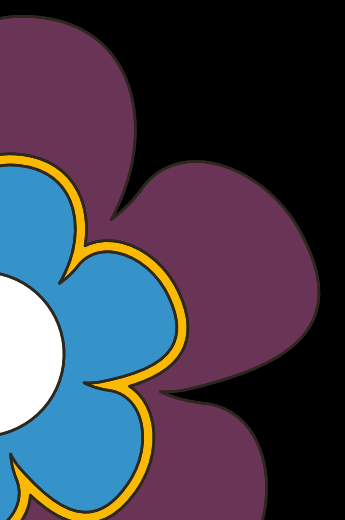
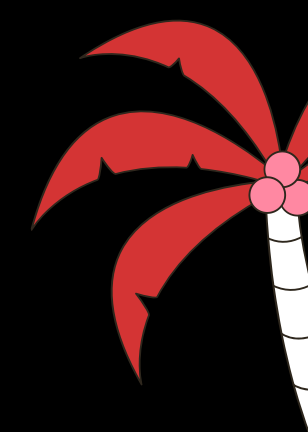
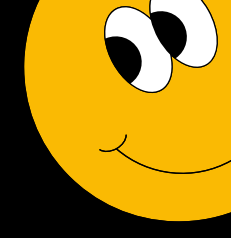
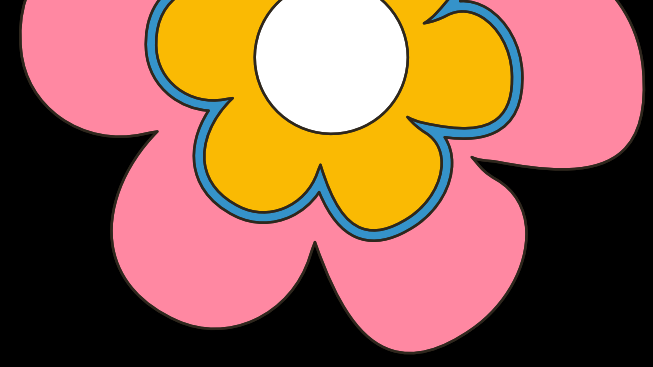
Receive complimentary tickets for your team, clients or guests to attend Finance Fest and experience the event firsthand.

## LUXURY TIPI ACCOMMODATION

MAIN ATTRACTION  
& HEADLINE  
SPONSORS ONLY!

Enjoy a luxury tipi stay for the night of the festival, giving you a private space to chill and refresh throughout the day, then a comfortable place to stay on site once the festival winds down. Sleeps 1–4 people.





# FULL BREAKDOWN

FOR EACH SPONSOR

# EXPERIENCE SPONSOR



## GLITTER WAGON

A glitter station where attendees get festival-style glitter makeup applied throughout the day. Guaranteed to be the most photographed spot on site.

## GOATS

A petting area where attendees can meet and interact with goats on site throughout the festival. Simple, unexpected, and always a crowd favourite.



## EXPERIENCE SPONSOR



## SNAKE HANDLER + STILT WALKER

Roaming festival entertainment, with a snake handler and stilt walker moving through the crowd throughout the day. The kind of thing that stops people mid-conversation.

## MAGICIAN

A magician performing close-up magic for attendees as they move around the festival site. Small moments of "how did they do that?!"



# MAIN ATTRACTION SPONSOR



## BUCKING BRONCO

A mechanical bucking bronco ride, giving attendees the chance to test their balance in front of the crowd. Watch confidence turn into chaos fast.

## SNOWBOARD SIMULATOR

A snowboard simulator ride for attendees to try their balance and skill on, festival-side. Bragging rights included.



## MAIN ATTRACTION SPONSOR

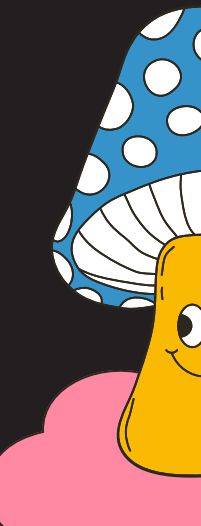


## SUMO WRESTLING

Inflatable sumo suits attendees can wear to go head-to-head in a wrestling match. Big laughs, bigger crowds around the ring.

## CASH GRAB

A booth where attendees step inside and try to grab as much cash as they can within a set time. The queue for this one won't stop.



# HEADLINE SPONSOR



## HEADLINE STAGE SPONSORSHIP

Your branding will feature prominently on both the Talks Stage and Music Stage, ensuring your business is seen by attendees throughout the day.

## LIVE EVENT RECOGNITION

Your company will be recognised as the Headline Partner by speakers, hosts and DJs throughout the event, reinforcing your position as a key supporter of Finance Fest.



**HEADLINE SPONSOR**



# EXCLUSIVE STAGE INTRODUCTION

Take centre stage with an exclusive 10-minute on-stage interview with event host Elizabeth Warburton, giving you the perfect platform to showcase your business to attendees.



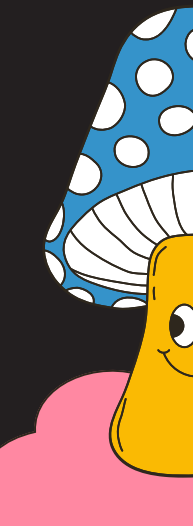
## HEADLINE SPONSOR

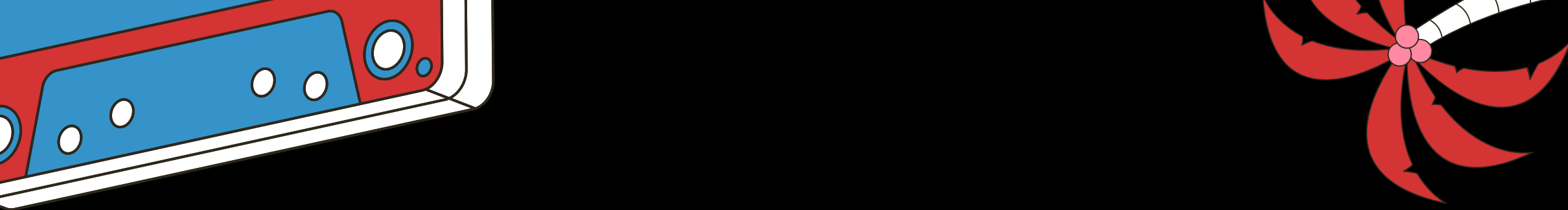


# CATEGORY EXCLUSIVITY

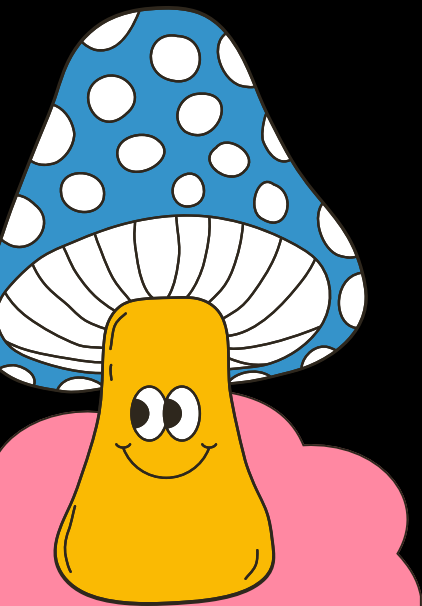
Category exclusivity applies to the headline sponsorship, ensuring your business stands out within its sector.

This package is designed for organisations looking to maximise their presence and align themselves with one of the most exciting and fast-growing events in the property and finance calendar.





**LET'S BUILD  
SOMETHING  
TOGETHER!**



Finance Fest is built on community, accessibility, and collaboration. To ensure this opportunity works for your budget, flexible payment plans are available.

**Have questions or want to discuss a tailored package? Reach out directly to Anastasia:**



*Hello@financefest.co.uk*



*+44 7932 016252*



*www.financefest.co.uk*

